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SpiritLedSuccess.com to give away 5 Million copies of *The Believer's Guide* to create Champions of Spirit-Led Success in every church in America.

According to the most recent Pew Study on Religion in America, we are losing the hearts, minds and souls of two entire generations — and are creating Atheists and Agnostics faster than at any time in Christian history. These are statistics we can no longer discount or hide from.

Five years ago, adults who claimed "no religion" made up about 15 percent of the population. Today it is almost 20%, a startling 33% increase in just 5 years. This is a seismic shift from 40 years ago, when only 7 percent of American adults claimed no religious affiliation. Now, more than one-third of those ages 18 to 22 are religiously unaffiliated.

This trend <u>must</u> be reversed. <u>The fact that 20% of the American population believes in NOTHING is the wakeup call that prompted us to take immediate action.</u>

Christians must start winning the battle over indifference, half-hearted attempts and a perceived lack of relevancy of Christ in their daily lives. The message that He LIVES and is the prime mover within your life has been obscured, lost in translation and/or poorly communicated to an increasingly jaded public. We can do better. We <u>must</u> do better.

As you will see from the review copy, *The Believers Guide to Achieving Success On Purpose* is a scriptural based, dynamic tool that, with Jesus standing at your side, helps you WIN your 5 most important missions in life: Faith... Personal Growth... Relationships... Discipleship... and Career/Financial. Our message is simple: Jesus not only <u>saves</u>, He makes you a <u>winner</u>.

The Believer's Guide helps people become all God created them to be — ALIVE in the truest sense of the word — a Spirit-Led Success. It is based of the 4 great pillars of Divine Illumination... Divine Inspiration... Divine Guidance... and Divine Revival.

Because Christ has no hands on Earth but ours, it is critical that we learn to use ALL our Godgiven gifts and talents to LOVE more... SERVE better... and GLORIFY Him by becoming everything we are meant to be. This is our duty as Christians. This is our opportunity.

Our goal is to field 20 Champions of Spirit-Led Success in every church in America this year... men and women who will go on to disciple others to become the success God created them to be.